

## **SOCIAL MEDIA POLICY**

### **PURPOSE:**

Georgetown Peabody Library uses social media to maintain a welcoming online environment where the public can learn about, share, and discuss library events, library-related topics, Georgetown events and news, and other information that meets Georgetown's informational, educational, cultural, or recreational goals. For the purpose of this policy, the Library defines social media as any online community to which the Library and its users share information, ideas, messages and other content. Georgetown Peabody Library's goal is to engage our patrons and to foster communication. The Library respects diverse viewpoints and encourages thoughtful discussion. The Library is not responsible for the content of public comments. Users of all ages have the responsibility to protect their own privacy and should not post personally identifying information.

### **POLICY:**

The Georgetown Peabody Library evaluates information that it posts online, but sharing or linking to content does not mean that the Library endorses or is affiliated with the content or creator.

Library staff moderate comments and posts. Georgetown Peabody Library reserves the right to remove content that is not topically related to the Library or its services. Additionally, the Library reserves the right to remove content including, but not limited to, the following:

- Content that promotes discrimination
- Content that constitutes or encourages illegal activity
- Commercial promotions or spam
- Profane or vulgar language
- Sexual content or links to sexual content
- Content that violates another party's intellectual property rights
- Private information about an individual that is shared without that individual's consent
- Content that compromises safety or security
- Content regarding political campaigns and ballot measures
- Potentially libelous content
- Personal attacks, insults, or threatening language

The Library reserves the right to ban or block users who have posted in violation of this policy.

The Board of Library Trustees reserves the right to amend this policy, and to rule on situations not specifically covered herein. The Board of Library Trustees and the Library Director shall review this policy as needed.